

The logo for Apex Tech, featuring the word "apex" in white lowercase letters, "tech" in blue lowercase letters, and a blue chevron symbol pointing to the right. The background is a dark blue gradient with a white grid pattern and several large, overlapping blue chevron shapes pointing in various directions.

apex tech >



**10 personalized** messages  
in one minute using **chatGPT**

**apex**tech>



## we all did this



Hello, I'm writing a message to Stiv Stivens from Kifir Media—founder of Kifir Media and Travel enthusiast. Sharing stories you need to know each day to serve others, stand out and make money in hospitality Talks about hotels, hospitality, hospitality industry, and commercial real estate.

Please create a personalized connection message (max 250 characters). It should start with Hi, Stiv and use brief information about the person to customize it.



Hi Stiv, as a fellow travel enthusiast, I'm thrilled to connect with you! Your passion for sharing stories and expertise in the hospitality industry is truly inspiring. I look forward to learning from your insights on hotels, commercial real estate, and how to make an impact in this exciting field.





# how to do this in a minute

fullName	Location	Role	Some info	Formula	Intent
David Corn	Phoenix, Arizona, United States	CEO UniLab	CEO UniLab - GAIN Chairman of the Board - New York University Mentor at Hospitality Innovation Hub Incubator; Voted one of 100 Most Powerful People in USA Hospitality.	Hi David Corn, I'm impressed by your success in the hospitality industry, from CEO of UniLab to Chairman of the Board at NYU. Let's connect on LinkedIn and share our experiences!	I am giving you the information about the person's LinkedIn profile. Create a personalized connection message (max 250 characters). It should start with Hi, full name, and use brief information about the person to customize it. Wrap it up with a CTA to connect on LinkedIn. Avoid tautology.
Rafat Ali	New York, New York, United States	CEO of Kifir	Talks about travel, tourism, airlines, event industry, and travel industry.	Hi Rafat Ali, I'm impressed by your experience in the travel, tourism, airlines, event, and travel industries. Let's connect on LinkedIn and share our insights.	I am giving you the information about the person's LinkedIn profile. Create a personalized connection message (max 250 characters). It should start with Hi, full name, and use brief information about the person to customize it. Wrap it up with a CTA to connect on LinkedIn. Avoid tautology.
Thibault Fruit	Perth, Scotland, United Kingdom	Co-Founder & Chief Operating Officer	Talks about travel technology. As an entrepreneur, Thibault is particularly interested in creating value in the hospitality industry by leveraging technology and innovation.	Hi Thibault Fruit! I'm impressed by your work as Co-Founder & Chief Operating Officer, and your passion for travel technology. Let's connect on LinkedIn and explore how we can create value in the hospitality industry together.	I am giving you the information about the person's LinkedIn profile. Create a personalized connection message (max 250 characters). It should start with Hi, full name, and use brief information about the person to customize it. Wrap it up with a CTA to connect on LinkedIn. Avoid tautology.
Peter Jupiter	United Kingdom	PartnerPartner Tourpreneur Travel Community	Adventure Specialist   Strategic Advisor   Speaker   Digital Transformation Travel Industry   Expeditions   Podcast Host	Hi Peter Jupiter, I'm impressed by your expertise in the travel industry and your passion for adventure. Let's connect on LinkedIn and explore how we can work together to make a difference in the world of travel.	I am giving you the information about the person's LinkedIn profile. Create a personalized connection message (max 250 characters). It should start with Hi, full name, and use brief information about the person to customize it. Wrap it up with a CTA to connect on LinkedIn. Avoid tautology.
Joao Taborda	Lisbon, Lisbon, Portugal	Vice President of Travel & Tourism Solutions	Phocuspocus Young Leader 2020! I am a Sales and Finance Manager experienced in improving travel companies to fulfill their utmost potential! Vice President of Travel & Tourism Solutions at Teleperformance	Hi Joao Taborda! Congratulations on being a Phocuspocus Young Leader 2020! I'm impressed by your experience in Sales and Finance Management, helping travel companies reach their goals. Let's connect on LinkedIn and share our knowledge!	I am giving you the information about the person's LinkedIn profile. Create a personalized connection message (max 250 characters). It should start with Hi, full name, and use brief information about the person to customize it. Wrap it up with a CTA to connect on LinkedIn. Avoid tautology.
Bashar Vashar	Greater Bournemouth Area	Founder & Chief Executive Officer	Vice President of Travel & Tourism Solutions at Teleperformance	Hi Bashar, I'm impressed by your experience as Founder & CEO and VP of Travel & Tourism Solutions at Teleperformance. Let's connect on LinkedIn and explore how we can help each other.	I am giving you the information about the person's LinkedIn profile. Create a personalized connection message (max 250 characters). It should start with Hi, full name, and use brief information about the person to customize it. Wrap it up with a CTA to connect on LinkedIn. Avoid tautology.
Ryan Gayan	Lisbon, Lisbon, Portugal	Lead MarComs Consultant	B2B Tech MarComs. Engaging buyers and building business profile to drive results	Hi Ryan Gayan, I'm impressed by your experience in B2B Tech MarComs and your ability to engage buyers and build business profiles. Let's connect on LinkedIn and explore how we can work together to drive results.	I am giving you the information about the person's LinkedIn profile. Create a personalized connection message (max 250 characters). It should start with Hi, full name, and use brief information about the person to customize it. Wrap it up with a CTA to connect on LinkedIn. Avoid tautology.



## Instal GPT for Sheets

# ChatGPT in Google Sheets

powered by `gpt-3.5-turbo`

```
=GPT("Write a tagline for  
an ice-cream shop")
```

	A
1	<b>Tagline</b>
2	Cool down with our delicious treats!



ChatGPT Spreadsheets API - Outreach messages

File Edit View Insert Format Data Tools Extensions Help

100% | \$ % .0 .00

Get add-ons  
Manage add-ons  
View document add-ons

	A	B	C		F
1	fullName	Location	Role		Intent
2	David Corn	Phoenix, Arizona, United States	CEO UniLab	CEO Men	I give you the information about LinkedIn profile. Create a personalised connection message (max 250 characters) with Hi, full name and use brief information about the person to customize it. Finish it with Best, Regards, Sasha
3	Rafat Ali	New York, New York, United States	CEO of Kifir	Ta	I give you the information about LinkedIn profile. Create a personalised connection message (max 250 characters) with Hi, full name and use brief information about the person to customize it. Finish it with Best, Regards, Sasha



ChatGPT Spreadsheets API - Outreach messages

File Edit View Insert Format Data Tools Extensions Help

100%

Extensions

- Add-ons
  - Get add-ons
  - Manage add-ons
  - View document add-ons
- Macros
- Apps Script
- AppSheet
- GPT for Sheets™ and Docs™

	A	B	C	
1	fullName	Location	Role	
2	David Corn	Phoenix, Arizona, United States	CEO UniLab	CEO Men
3	Rafat Ali	New York, New York, United States	CEO of Kifir	Ta

I give you the information about LinkedIn profile. Create a personalised connection message (max 250 characters) with Hi, full name and use brief information about the person to customize it. Finish it with Best, Regards, Sasha

Intent

ChatGPT Spreadsheets API - Outreach messages

File Edit View Insert Format Data Tools Extensions Help

100%

Google Workspace Marketplace

Search apps

### Manage Apps

**GPT for Google Sheets and Docs** Installed

- Uninstall
- Use in this document
- Help
- Report an issue

GPT for Sheets™ and Docs™  
Talarian

ChatGPT in Google Sheets™ and Docs™. Get the full power of AI for inspiration data cleaning,...

★ 4.5 ↓ 2M+

	A	B	
1	fullName	Location	
2	David Corn	Phoenix, Arizona, United States	CE
3	Rafat Ali	New York, New York, United States	CE
4	Thibault Fruit	Perth, Scotland, United Kingdom	Co-Chie
5	Peter Jupiter	United Kingdom	Part To

I give you the information about LinkedIn profile. Create a personalised connection message (max 250 characters) with Hi, full name and use brief information about the person to customize it. Finish it with Best, Regards, Sasha



ChatGPT Spreadsheets API - Outreach messages

File Edit View Insert Format Data Tools Extensions Help

100% \$ % .0 .00

fullName

	A	B	C		E
1	fullName	Location	Role		Formula
2	David Corn	Phoenix, Arizona, United States	CEO UniLab	CEO Men	#ERROR!
3	Rafat Ali	New York, New York, United States	CEO of Kifir	Ta	I give you the information about LinkedIn profile. Create a p with Hi. full name and use brief information about t
4	Thibault Fruit	Perth, Scotland, United Kingdom	Co-Founder & Chief Operating Officer	Talks about travel technology.	t LinkedIn profile. Create a p use brief information about t

Extensions menu:

- Add-ons
- Macros
- Apps Script
- AppSheet
- GPT for Sheets™ and Docs™
  - Launch & Enable functions
  - Set API key
  - Manage cache
  - Replace GPT formulas with values in selection

GPT for Sheets™ and Docs™

Welcome to GPT for Sheets!

1 2 3

To start using GPT for Sheets, you first need to set your OpenAI API key. If you don't have one, [create it on the OpenAI dashboard](#).

Enter your OpenAI API key

set your [OpenAI API key](#).

## API keys

Your secret API keys are listed below. Please note that we do not display your secret API keys again after you generate them.

Do not share your API key with others, or expose it in the browser or other client-side code. In order to protect the security of your account, OpenAI may also automatically rotate any API key that we've found has leaked publicly.

You currently do not have any API keys. Please create one below.

+ Create new secret key



# set your OpenAI API key.

ChatGPT Spreadsheets API - Outreach messages

File Edit View Insert Format Data Tools Extensions Help

100% | \$ % .0 .00 123 | Arial | 10 | B I A

	A	B	C	D	E	
1	fullName	Location	Role	Some info	Formula	
2	David Corn	Phoenix, Arizona, United States	CEO UniLab	CEO UniLab - GAIN Chairman of the Board - New York University Mentor at Hospitality Innovation Hub Incubator; Voted one of 100 Most Powerful People in USA Hospitality.	#ERROR!	I give you the information about LinkedIn profile. Create a p with Hi, full name and use brief information about ti
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5	Peter Jupiter	United Kingdom	PartnerPartner Tourpreneur Travel Community	Adventure Specialist   Strategic Advisor   Speaker   Digital Transformation Travel Industry   Expeditions   Podcast Host	#ERROR!	I give you the information about LinkedIn profile. Create a p with Hi, full name and use brief information about ti
			Vice President	Phoenocous Young Leader 2020! I am a Sales and Finance		

GPT for Sheets™ and Docs™

Welcome to GPT for Sheets!

1 2 3

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Enter your OpenAI API key

sk- [REDACTED] vT:

Next

[How to create an OpenAI API key](#)

# Google Sheets function “=GPT()”

=GPT(F2,A2:D2)

=GPT(Prompt,InfoCells)

fx =GPT(F2,A2:D2)

A	B	C	D	E	F
fullName	Location	Role	Some info	Formula	Intent
David Corn	Phoenix, Arizona, United States	CEO UniLab	CEO UniLab - GAIN Chairman of the Board - New York University Mentor at Hospitality Innovation Hub Incubator; Voted one of 100 Most Powerful People in USA Hospitality.	=GPT(F2,A2:D2)	I give you the information about LinkedIn profile. Create a personalised connection with Hi, full name and use brief information about the person to custo



## Prompt

I am giving you the information about the person's LinkedIn profile. Create a personalized connection message (max 250 characters). It should start with Hi, full name, and use brief information about the person to customize it. Wrap it up with a CTA to connect on LinkedIn. Avoid tautology.

## Chill while ChatGPT works

5	United Kingdom	Partner Tourpreneur Travel Community	Adventure Specialist   Strategic Advisor   Speaker   Digital Transformation Travel Industry   Expeditions   Podcast Host	Loading...
6	Lisbon, Lisbon, Portugal	Vice President of Travel & Tourism Solutions	Phocuspocus Young Leader 2020! I am a Sales and Finance Manager experienced in improving travel companies to fulfill their utmost potential! Vice President of Travel & Tourism Solutions at Teleperformance	Loading...
7	Greater Bournemouth Area	Founder & Chief Executive Officer	Vice President of Travel & Tourism Solutions at Teleperformance	Loading...
8	Lisbon, Lisbon, Portugal	Lead MarComs Consultant	B2B Tech MarComs. Engaging buyers and building business profile to drive results	Loading...



# Ready tool

## Enjoy:)

<b>Rafat Ali</b>	New York, New York, United States	CEO of Kifir	Talks about travel, tourism, airlines, event industry, and travel industry.	Hi Rafat Ali, I'm impressed by your experience in the travel, tourism, airlines, event, and travel industries. Let's connect on LinkedIn and share our insights.	I am giving you the information about the person's LinkedIn profile. Create a personalized connection message (max 250 characters). It should start with Hi, full name, and use brief information about the person to customize it. Wrap it up with a CTA to connect on LinkedIn. Avoid tautology.
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<b>Moss Moss</b>	United Kingdom	Managing Director	Talks about hotels, hoteltech, hospitality, hotelindustry, and hospitalitytechnology	Hi Moss Moss, I'm impressed by your experience in the hospitality industry and your knowledge of hoteltech and hospitalitytechnology. Let's connect on LinkedIn and share our insights!	I am giving you the information about the person's LinkedIn profile. Create a personalized connection message (max 250 characters). It should start with Hi, full name, and use brief information about the person to customize it. Wrap it up with a CTA to connect on LinkedIn. Avoid tautology.

## Prompt

### Some prompts that instantly improved my content

1. Make it shorter
  2. Use soft CTA
  3. Remove redundant words
  4. Try different intro line
  5. Rephrase 1st sentence and add a reason for the publication
- 
1. in a few sentences, provide an analogy between {{hobby}} and how our services can help
  2. Generate 10 catchy headlines. More catchy. More Creative.
  3. Find a creative way to overcome this objection. Make it into LinkedIn 100 words post.
  4. Find a creative way to explain this technology.

### **Analise competitors, ICP...**

=GPT("clean up company name from parts like trademark, additional descriptions, LLC, Inc, LTD and similar etc", D2)

=GPT("What company does in 10 words max", D2)

=GPT("What's a company mission?", D2)

=GPT("What company pain points", D3)

Apple Inc.	Apple	Technology and electronics company.	Apple's mission is to design and develop innovative products that enhance people's lives, while maintaining a commitment to sustainability and ethical business practices.
Google tg	Google	Search engine and technology company.	Google's mission is to organize the world's information and make it universally accessible and useful.
Disney LLC	Disney	Entertainment and media conglomerate.	To entertain, inform and inspire people around the globe through the power of unparalleled storytelling, reflecting the iconic brands, creative minds and innovative technologies that make ours the world's premier entertainment company.
Tesla	Tesla	Electric vehicles and sustainable energy solutions.	Tesla's mission is to accelerate the world's transition to sustainable energy.





**Kyle Coleman** · Following

SVP, Marketing @ Clari

19h ·



A VP of Sales walked me through his day-to-day last week.

The first thing he does every morning is attempt to answer: “What happened to my pipeline?”

“It takes me about an hour to sort through. And even then, I’m not sure I’ve got the full picture. So I end up calling my reps to try and fill in the blanks.”

He’s got all sorts of reports and dashboards looking at new pipeline creation, active deals, stage conversions, etc.

Sadly, SFDC and BI tools don’t capture the necessary deal history data to make this exercise easy. The result is the time-consuming and ineffective process outlined above.

Clari solves this entirely. Capturing all the deal data you need, serving it up in simple visualizations, and allowing you to drill all the way to the deal level.

His mind was blown when I showed him our Waterfall and Funnel views. Yours will be too if you join us next week.

May 17 at 8:00am PT – “Where did my pipeline go?”

Raise your hand if you want to save your seat.

[#revenue](#) [#sales](#) [#sdr](#)

157

32 comments

## Prompt

Carefully analyze the tone of voice, structure, and overall presentation of the provided post. After conducting a thorough analysis, I need you to compose another post on the topic:... It is essential that the newly written post adopts the same tone of voice, structure, and overall aesthetic as the provided post.

## Prompt

Start with a context; the first line should be catchy. Next, give an apparent problem and a clear solution, link it to a specific product/solution, and add an exciting call to action.

## Temperature

0.2 to 0.3 but usually I don't touch it

## Max Tokens

I never use it. Usually, I specify characters or word count.

## Model

Do not select other than this - gpt-3.5-turbo

Let's connect



Daria Krutova  
Marketing Manager at ApexTech



**Success is better when it's shared!**





**Thank you!**